

ALL4LABELS UK LEEDS LIMITED COOKIES POLICY

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

Analytical or performance cookies

When you visit our website, our web server temporarily evaluates this for statistical purposes in order to improve the quality of our website. This data consists of the following data categories:

- The name and the address of the requested content,
- The date and time of the query, of the transferred data volume
- The access status (content transferred, content not found)
- The description of the used web browser and operating system,
- The referral link, which indicates from which page you reached us,
- The IP address of the requesting computer, which is shortened in such a way that a personal reference can no longer be established.

The above-mentioned information will only be evaluated anonymously.

Storage of IP Addresses for Security Purposes

We store the complete IP address transmitted by your web browser for a period of **sixty days** in the interest of detecting, limiting, and eliminating attacks on our web pages. After this period, we delete or anonymize the IP address.

Necessary Cookies

On our Website, we use cookies which are necessary in order for the site to function. A distinction is made between session cookies, which are deleted as soon as you close your browser, and permanent cookies, which are stored beyond the individual session.

We do not use the necessary cookies for analysis, tracking or advertising purposes. In some cases, these cookies only contain information on certain settings and cannot be linked to a person. They may also be necessary to enable user guidance, security, and implementation of the site.

You can set your browser to inform you about the placement of cookies. This is in order to make the use of cookies transparent for you. You can also delete cookies to prevent setting of new cookies at any time by using the appropriate browser settings.

Please note that if you delete certain cookies, our web pages may not be displayed correctly, and some functions may no longer be available.

Cookie name	Provider	Purpose	Maximum Storage Period
_gat_gtag_UA_56766265_1	Registers a unique ID that is used to generate statistical data on how the user uses the web site.	Statistics	Session
_ga	Registers a unique ID that is used to generate statistical data on how the user uses the web site.	Statistics	730 days
_gid	Registers a unique ID that is used to generate statistical data on how the user uses the web site.	Statistics	1 day
_olympus_print2019_session	Preserves users states across page requests and helps	Necessary	Session

	prevent CSRF attacks.		
cookies-allowed	Used to store cookie consent and the categories that have been opted in.	Preferences	365 days

Google Analytics

We use the web analysis tool “Google Analytics” to design our websites according to your needs. Space Google Analytics creates user profiles based on pseudonyms. For this purpose, permanent cookies are stored on your end device and accessed out by us. In this way we are able to recognise and measure returning visitors.

The Google Analytics tool is provided by Google Ireland limited and Google LLC. USA who support us and processes according to art. 28 GDPR. The data processing can therefore also take place outside the EU all EEA. With regard to Google LLC USA no adequate level of data protection can be assumed due to the processing in the USA.

There is a risk that authorities may access the Personal Data for security and surveillance purposes without you being informed or having the right to appeal.

Please take this into account if you decide to give your consent to our use of Google Analytics.

The legal basis for this data processing is your consent if you have given your consent via our consent banner.

You can withdraw your consent at any time by clicking on the dedicated widget on the site and make the appropriate settings via our banner.

Third party tracking technologies for advertising

We use cross device tracking technologies to help us show you targeted advertising on other websites based on your visit to our websites and to help us determine how effective our advertising efforts have been.

The legal basis for this data processing is your consent if you I've given your consent via our consent banner. Your consent is voluntary and can be withdrawn at any time.

How does tracking work?

When you visit our website, it is possible that the third-party providers listed below may retrieve identification characteristics of your browser or terminal device (e.g., browser fingerprint), evaluate your IP address, save or extract identification characteristics on your terminal device (e.g. cookies) or gain access to individual tracking pixels.

The individual characteristics can be used by these third parties to identify your terminal device on other websites. We may Commission these third-party providers to show you advertisements based on pages visited on our website.

What does cross device tracking mean?

If you log on to the third-party provider with your user data, the respective identification characteristics of different browsers and each device can be linked with each other. Select for example, if the third party provider has created a unique identifier for each laptop, desktop personal computer, smartphone or tablet you use, these individual identifiers can be associated with each other as soon as you log into a third party service using your login credentials. This allows the third party to target our advertising campaigns across multiple devices.

Which third party providers do we use in this context?

The third-party providers with whom we work for advertising purposes are listed below. If the Personal Data is processed outside the UK in this context, please note that there is a risk that local authorities may access the Personal Data for security and monitoring purposes without you being informed or having the right to appeal. Where we use providers in third countries without an adequate level of protection and you give your consent, the transfer to the third country is based on art. 49 [1] [a] GDPR.

Cookie name	Provider	Maximum Storage Period	Adequate level of data protection	Withdrawal of consent
Bcookie	LinkedIn (USA and/or Ireland)	1 Year	No adequate level of data protection. The data is transmitted on the basis of Art. 49 (1) (a) GDPR.	To withdraw your consent, please click here to change your settings via our banner. However, you will then no longer be able to use our web forms.
Bscookie	LinkedIn (USA and/or Ireland)	1 Year	No adequate level of data protection. The data is transmitted on	To withdraw your consent, please click here to change your settings via our banner. However,

			the basis of Art. 49 (1) (a) GDPR.	you will then no longer be able to use our web forms.
Lang	LinkedIn (USA and/or Ireland)	Session	No adequate level of data protection. The data is transmitted on the basis of Art. 49 (1) (a) GDPR.	To withdraw your consent, please click here to change your settings via our banner. However, you will then no longer be able to use our web forms.
lidc	LinkedIn (USA and/or Ireland)	1 Day	No adequate level of data protection. The data is transmitted on the basis of Art. 49 (1) (a) GDPR.	To withdraw your consent, please click here to change your settings via our banner. However, you will then no longer be able to use our web forms.
UserMatchHistory	LinkedIn (USA and/or Ireland)	29 Days	No adequate level of data protection. The data is transmitted on the basis of Art. 49 (1) (a) GDPR.	To withdraw your consent, please click here to change your settings via our banner. However, you will then no longer be able to use our web forms.
AnalyticsSyncHistory	LinkedIn (USA	29 Days	No adequate level of data	To withdraw your consent, please

	and/or Ireland)		protection. The data is transmitted on the basis of Art. 49 (1) (a) GDPR.	click here to change your settings via our banner. However, you will then no longer be able to use our web forms.
SecureInsightfulCloud7	Cisco			

Captcha

Protect our web forms from automated requests, we use a third-party capture functions. The capture function automatically captures all users input and mouse movements that you make on our websites, regardless of whether you visit pages that contain web forms or not. The data collected in this way is used determine whether the input comes from a person or an automated programme.

As the capture function is provided by a third party, displaying the capture will cause third party content to be downloaded. This provides the third party with information that you have accessed on our site and with the usage that technically required for this purpose. In this respect, the third-party provider also receives your IP address, which is technically required to retrieve the content.

Cookie name	Provider	Maximum storage period	Adequate level of data protection	Withdrawal of consent
Rc::a	Google LLC (USA)	Persistent	No adequate level of data protection. The data is transmitted on the basis of Art. 49 (1) (a) GDPR.	If you have clicked on a preview image, the content of the third-party provider is immediately downloaded. To avoid this downloading on other sites. Please do not click on the preview image.
Rc::c	Google LLC (USA)	Session	No adequate level of data protection. The data is transmitted on	To withdraw your consent, please click here to change your settings via our banner. However, you will then no longer be able to use our web forms.

			the basis of Art. 49 (1) (a) GDPR.	
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We have no influence on the further data processing by the third-party provider.

The legal basis for this data processing is your consent if you have given your consent via our cookie banner.

Please note the use of the capture function may result in your Personal Data being processed outside of the UK. In some countries, there is arista authorities may access the data for security and surveillance purposes without informing you or allowing you to take legal action. Where we used providers in 3rd countries without an adequate level of protection and you give your consent, the transfer to this country is based on article 49 (1) (a) GDPR. Please read our [Privacy Policy](#) for more information on how we process your Personal Data.